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## **EMERSON CREATIVE EARNS TWO AMERICAN GRAPHIC DESIGN AWARDS**

ST. LOUIS, MISSOURI (September 17, 2007) - Emerson Creative recently took home two American Graphic Design Awards for excellence in visual communication and design.

The three-decade-old American Graphic Design Awards is considered one of the most highly esteemed competitions in the design community. Nearly 11,000 entries from U.S. - based advertising agencies, graphic design firms, and corporate in-house creative departments were reviewed, of which only a small percentage were recognized.

From this narrow grouping, Emerson Creative garnered two awards, one in the logo category for St. Louis Earth Day and the second in the poster category for The Sound Around You Tribute Night.

The winning entries will be featured in the magazine's December 2007 issue.

"Having my work acknowledged by my peers and thus represented to the design community at large provides great satisfaction. It also verifies that the approach I'm taking in my design and business is working. As a young, independent designer it's easy to lose sight of the impact your work has on industry trends, especially when you're competing against well-established and great powerhouses in the industry," says Principle Designer, Brooke Emerson.

### About Emerson Creative

Founded less than two years ago by 27-year-old Brooke Emerson, Emerson Creative crafts and executes a variety of fresh, on target, and award-winning marketing solutions for traditional and new media. Handling both the creative and project management internally for each campaign.

Emerson Creative's clients include: US Bank, AsianPacific Bank, KDR Designer Showrooms, UNEX Manufacturing, Lighting One, Valley Supplies, iCardSystems, as well as many other businesses.

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